

WHO & WHY ?



For anyone who wants to develop a more creative and innovative culture in their team or organisation... or wishes to improve their own creativity and innovative thinking ability.

Outcomes

- ✓ Think more creatively
- ✓ Use a number of tools to engender creative thinking
- ✓ Confidently apply key techniques to discover innovative solutions to old or existing problems
- ✓ Feel more confident in your own creativity or innovation

Content

- You go first: a creativity challenge
- Creativity examples, tools and skills
- 10 requirements for successful innovation
- Putting both to the test: case work

Learning Approaches



core learning input



puzzles & games



research-based learning



paired activities



group activities



good practice guide



learning recap quiz



on site or



online

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A stimulating day, with lots of new approaches to try out. Thank you.

Manager, AQA

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