

WHO & WHY ?



For anyone in a leadership or influence position, who would like to learn how to gain attention and motivation through storytelling.

Storytelling

Outcomes

- ✓ Create your own storytelling style and content
- ✓ Convert your experience into a powerful story
- ✓ Gain attention and reputation as an engaging and effective storyteller
- ✓ Have the ability and confidence to create and tell a story in any situation

Content

- Storytelling examples & discussion
- The art of storytelling – key skills & techniques
- Practical 1
- The power of emotion
- Practical 2
- Feedback & action planning

Learning Approaches

 on site or  online

-  core learning input
-  your ideas & suggestions
-  facilitation
-  action learning set
-  reflection & consolidation
-  case work
-  videos
-  open discussion

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Good presenter,
impressed with
presentation, flowed
very well and
informative

Senior Manager,
Waverley

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