

# WHO & WHY?



For anyone who wants to develop a more creative and innovative culture in their team or organisation... or wishes to improve their own creativity and innovative thinking ability.

## Outcomes

- ✓ Think more creatively
- ✓ Use a number of tools to engender creative thinking
- ✓ Confidently apply key techniques to discover innovative solutions to old or existing problems
- ✓ Feel more confident in your own creativity or innovation

## Content

- You go first: a creativity challenge
- Creativity examples, tools and skills
- 10 requirements for successful innovation
- Putting both to the test: case work

## Learning Approaches

-  core learning input
-  puzzles & games
-  research-based learning
-  paired activities
-  group activities
-  good practice guide
-  learning recap quiz

 on site or  online

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A stimulating day, with lots of new approaches to try out. Thank you.

Manager, AQA

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