

WHO WHY?

Changing The Culture



"Culture eats strategy for breakfast" (Drucker) For anyone who wants to ensure that the culture of their organisaitonal unit is healthy and fit for purpose.

Outcomes

- Know what steps to take to create a culture that is aligned to your organisation's requirements
- Understand the main difficulties or obstacles in creating such a culture - and how to remove or minimise them
- Develop an approach that helps gain the buy in of staff and other stakeholders

Content

- Why culture is important, and how to recognise it
- Your own experience
- What to do to build an effective culture: key strategies and skills
- Changing the culture: a case studu

Learning Approaches



core learning input



your ideas & suggestions



paired activities



learning recap quiz



self-assessment questionnaire

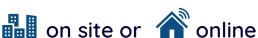


case work



reflection & consolidation





I wasn't sure what to expect, but I'm glad I came - I've a clear view on how to identify existing cultures, and a game plan for change

Manager, Midlands Heritage Company



