

# WHO & WHY ?



For those with responsibility for either making and leading a change, or for responding effectively to imposed change... whether the change is, or is intended to be, transformational.

# Change Management

## Outcomes

- ✓ Recognise and own your role and responsibilities in the change process
- ✓ Use the relevant stages of a 12-step process to manage any change effectively
- ✓ Tackle proactive and reactive change skilfully and with confidence
- ✓ Identify when change is or should be transformational, and how to manage the transformation

## Content

- Change: transformational or not?
- Proactive and reactive change
- Your role and responsibilities
- The 12-step change process
- Applying the process: a case study

## Learning Approaches

-  core learning input
-  facilitation
-  your ideas & suggestions
-  good practice guide
-  paired activities
-  reflection & consolidation
-  case work

 on site or  online

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The 12-point  
plan is a really  
useful checklist

Manager,  
IWM

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