WHO & WHY ?

Storytelling

For anyone in a leadership or influence position, who would like to learn how to gain attention and motivation through storytelling.

Outcomes

- ✓ Create your own storytelling style and content
- ✓ Convert your experience into a powerful story
- ✓ Gain attention and reputation as an engaging and effective storyteller
- ✓ Have the ability and confidence to create and tell a story in any situation

Content

- Storytelling examples & discussion
- The art of storytelling – key skills & techniques
- Practical 1
- The power of emotion
- Practical 2
- Feedback & action planning

Learning Approaches

- core learning input
- your ideas & suggestions
- facilitation
- action learning set
- reflection & consolidation
- case work
- videos
- open discussion

on site or online

> Good presenter, impressed with presentation, flowed very well and informative
>
> Senior Manager, Waverley