

# WHO & WHY?



For those who would like to explore what leadership means – to themselves, to their team, or to the organisation.

## Outcomes

- ✓ Decide what leadership means to you
- ✓ Know the difference between leadership & management
- ✓ Confidently present your leadership manifesto
- ✓ Demonstrate leadership with confidence

## Content

- What is leadership?
- Leadership & management
- The leadership role
- Takes on leadership
- Followership
- Your leadership manifesto

## Learning Approaches

-  core learning input
-  open discussion
-  paired activities
-  your ideas & suggestions
-  research-based learning
-  solo activities
-  case work
-  reflection & consolidation

 on site or  online

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Very good course. Easy to listen to with excellent suggestions and content.

Senior Manager,  
Manchester

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